



Pharma platforms 

Introducing

Formuli



International Partnering, Pipeline Development, Pharma BD&L company.

# Taking Care of You



- For Licensing or Fundraising activities we:
  - **Seek** out and refine Company Target Lists
  - **Generate** Target List Contacts
  - **Develop** Clinical Strategy
  - **Create** Intellectual Property
  - **Plan** Commercialization and Health Economic approaches
  - **Evaluate** your Product Returns, & NPV
  - **Prepare** your Materials
  - **Contact** List & Follow-up
  - **Perform** Due Diligence & Legal Aspects
  - ***Get the Deal Done....***

# Mission

1. Offer best in class:
  - **BD&L agency** activities for partnering.
  - **Fundraising** activities for companies looking for investment.
2. Support Development Projects with advice and action to prepare the partnering package.



Completing Product Potential

# Summary of Activities

Contact:  
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- A full-service, small team, dynamic Pharma **Business Development** Company
  - Strategy Development and Partnering activities
  - Help R&D development projects through development of late stage pharmaceutical assets
- To generate **exit** revenue for these products through commercialization, licensing & acquisition activities

# Leadership

Managing Director

Mr Russ Pendleton BSc MBA MIoD



Runehealthcare, Zysis, Perimeter, Astrazeneca, BASF Pharma, Sanofi

15 years CEO & Managing Director, initiated one medical communications agency, several pharma start-ups.

8 years VP Commercial in small pharma.

14 years Commercial Pharmaceutical roles.

Successful sales and marketing, fundraising, major product launches, licensing, business development and partnering track record.



# Current Licensing Work

- A Blood Brain Barrier carrier product
  - For anti-cancer drugs which have a tendency to not cross the blood brain barrier.
  - For big molecules like antibodies.
  - For lifecycle management.
- A Long-Acting Oral Antipsychotic
  - For Relapse Prevention in schizophrenia without resorting to painful injections.
- A Trans-buccal Anti-parkinsons/EPS Agent
  - Dopamine-sparing and for patients with swallowing difficulties.





# Finding the Global Solution



*Gain the most from every product – Partner with Formuli*

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